

# Welcome Page Info

## Welcome

New York City's incredible energy, excitement and diversity set it apart from all other destinations on the planet—and that's no overstatement. Our five boroughs have five distinct personalities, with their own vibrant cultures, dynamic art scenes and world-renowned shopping and dining. No matter what you're looking for, you'll find it in New York City.

## Dining

In New York City, everything's on the menu. Start with NYC classics: mile-high pastrami sandwiches, bagels with lox, hot knishes and pizza pies—done better here than anywhere else. Then sample the ethnic cuisine tucked away in every corner of the City, originating from every corner of the globe. Whether you're in the mood for the traditional or for cutting-edge dining, New York City has it all. Check out [nycgo.com](http://nycgo.com) for the latest on the NYC restaurant scene.

## Sightseeing

There's no better place than New York City to mix work and play: the five boroughs are packed with iconic attractions that event attendees can really get excited about. From the breathtaking beauty of the Brooklyn Bridge and Central Park to the buzzing vibrancy of the Unisphere and Yankee Stadium, experience firsthand the sights and landmarks that attract more than 60 million tourists a year. Plus, getting around NYC is incredibly efficient and affordable via its 24-hour mass transit system. Hail a cab, rent a bike, hop a ferry, board a bus or take the subway anywhere.

## Shopping

When it comes to shopping, New York City offers an experience found nowhere else. Stroll glamorous avenues of couture shops, explore neighborhoods studded with hidden vintage boutiques or satiate that craving at any number of gourmet food markets. Whether it's diamonds or discounts, NYC truly has something for every budget and interest. So come prepared with an extra suitcase—you'll be glad you did. Check in regularly for up-to-the-minute offers and discounts and free-in-NYC events at [nycgo.com](http://nycgo.com).

