



Welcome

New York City's tremendous energy, excitement and diversity set it apart from all other destinations on the planet—and that's no overstatement. Take in the dazzling lights in Times Square and breathtaking views of our famous skyline from Top of the Rock Observation Deck or the Empire State Building; experience celebrity-studded theater on and off Broadway, visit renowned art museums and monuments, stroll tranquil green expanses in parks citywide and choose from a wide array of major league sports; indulge in incredible shopping and enjoy sumptuous meals; and witness major events like the Times Square ball drop, NYC marathon, Macy's Thanksgiving Day Parade and Fourth of July Fireworks. With five boroughs—each with many neighborhoods—comprising the City of New York, there's so much to do and see year-round. People, communities, businesses and architectural development are often in flux here so, whatever your tastes or interests, there's always something new to discover in New York City.

Dining

Dining in New York City is nothing short of an amazing excursion around the world. The cuisines served here represent the enormous cultural diversity of the City's inhabitants. From Middle Eastern fare to bagels and lox to Chinese dim sum to tender dry-aged steaks, there's no shortage of exceptional foods. You can always have a casual brunch, a four-course meal or a late-night snack, but you can also expand your culinary boundaries in NYC. Televised chefs showcase innovative pop-up restaurants, and there are eateries throughout the five boroughs to satisfy any palate or budget. Whether you're in the mood for the traditional or an innovative creation, New York City has it all. Check out nycgo.com for the latest restaurant news and be ready to "Eat Up."

Sightseeing

Before you even get here you may have an image of the City as the setting for numerous movies and books, but once you arrive you see that the fame is rightly due. With five boroughs, each with remarkable landmarks, from the Statue of Liberty to Ellis Island, Coney Island to Times Square, the United Nations to the Empire State Building, it is clear why the City's sights represent America to the world. You can certainly visit the most famous attractions, but consider wandering a little farther into all five boroughs to discover wonderful surprises in diverse neighborhoods such as Brighton Beach in Brooklyn, Arthur Avenue in the Bronx, Flushing in Queens, St. George on Staten Island and the Upper West Side of Manhattan. With endless places to explore, you'll have no problem filling your free time and entertaining your family. Plus, getting around NYC is efficient and affordable with its extensive mass transit system, 24/7. Hail a cab, rent a bike, hop a ferry, board a bus or take the subway to everywhere.

Shopping

This is the city of retail, with great discounts, variety and abundance. There's no city or state sales tax on clothing and footwear under \$110, and savings can always be found on photography and electronic gear. Discover artists' works on the streets of SoHo or in Chelsea art galleries, find that special trove at flea markets in Hell's Kitchen and at Brooklyn Flea, purchase Asian delicacies in Flushing, Queens, or Italian imports on Arthur Avenue in the Bronx. Try on vintage clothes in Williamsburg, Brooklyn, or browse designer boutiques in the Meatpacking District. The City is also home to world-renowned flagship stores like Apple, Tiffany & Co., Saks and Bloomingdale's. Be sure to come with room in your luggage or an extra bag for all the must-have goodies you'll want from New York City.

Check in regularly for up-to-the-minute [discounts and offers](#) and [free-in-NYC](#) events at nycgo.com.