





NY NOW® Summer 2018 Digital Upgrade Packages.

Exhibitors with enhanced listings had **3.5X MORE** e-booth profile views than those with basic listings and generated **2.5X MORE** leads than those with basic listings. Upgrade to the Silver or Gold package when you log in to update your profile. Upgrade today!

LISTING OPTIONS 	BASIC  Included	SILVER  \$599	GOLD  \$1199
Premium Position Your exhibitor listing will be placed at the top of the exhibitor list and search results.	□	□	□
Videos Tell your story to potential buyers through promotional videos. Upload videos directly from your console.	□	1	2
Digital Product Showcase Engage attendees with detailed product descriptions along with full color images.	6	12	Unlimited
Show Specials Spotlight special deals like discounts, giveaways & sweepstakes.	10	15	Unlimited
Press Releases Get more coverage by sharing the latest news about your company.	10	15	Unlimited
Company Logo Extend your reach in keyword search by listing your brands.	□	□	□
Product Categories Help buyers find you by selection the categories that best describe your products.	10	10	10
Company Online Profile (characters) Introduce your company to make a great first impression.	250	500	1000
Connect Appointments Make Appointments with attendees.	15	15	15
Connect Emails Send emails from the system to attendees.	25	25	25
Website URL Drive traffic to your website	□	□	□